



Stroud Brewery is proud to be joining Business Declares and the fast-growing network of businesses who acknowledge the Climate and Ecological Emergency. Concern for both people and the planet are central to our work and we look forward to ensuring our voice is part of the collective, resounding call for change. We are certainly not claiming to be perfect, neither are we judging others, instead we are part of a coalition of the willing looking to collaborate and accelerate action while continuing to highlight the challenges and uncomfortable truths.

Our Declaration

Our business was designed in a time when there was a different expectation of the role of business in taking climate action. This context has changed.

Today we are clear there is a Climate Emergency which will require immediate and radical action by our business.

We believe based on the facts we know today, it would be a breach of our duties as directors of the company and custodians of our stakeholders' interests to continue as though there is not a Climate Emergency.

This Declaration requires that the entire business design be rethought in the context of a Climate Emergency. This includes a commitment to Carbon Neutrality before 2030 (01/04/2030) with realistic interim milestones along the journey including science based targets.

This Declaration commits us to reshape the short, medium and long-term strategy and business model of the company, and that this redesign must embrace the principles of 'just transition' which takes into account people who will be implicated in this Declaration.

We must seek to maximise the interests of all stakeholders - shareholders, employees, suppliers, customers - in the context of a total commitment to doing what is required by the Climate Emergency.

Greg Pilley

Managing
Director

Date: 01/02/2020



**Business
Declares**